

# INVITATION

**SAMSUNG**  
BUSINESS



## SAMSUNG ENTERPRISE MOBILITY EVENT 2015

On Wednesday the 30th of September the Samsung Enterprise Mobility Event 2015 will take place in Brasschaat, Belgium.

We believe knowledge has no use unless it is shared. So it is with great pleasure that we invite you to this special event which will be hosted by Richard van Hooijdonk, a well known trendwatcher with an inspiring vision on the impact of new technology on future businesses.

### About Enterprise Mobility:

Enterprise Mobility goes beyond the growing use of smartphones and tablets in the business environment. New technological developments provide mobile solutions that make people collaborate more efficient and business processes more effective and capable of change. This is great, but it also creates new challenges. Therefore, enterprise mobility management is becoming more and more important and it is on the agenda of many organizations. 'What strategy do I choose to serve my employees in the most optimal way when using mobile devices?'

'How do I integrate and manage all mobile devices in my organization?' 'Which applications are indispensable for my employees and how do I keep my data secure?'

These are just a few questions we have to deal with today.

We selected a diversity of prominent speakers in Enterprise Mobility to discuss interesting trends and inspiring cases that will help you gain more insight in the challenges and solutions.

We look forward to welcome you to this special event in the Castle of Brasschaet. A confirmation of your registration including further details will be sent to you closer to the date of the event.

Below you will find the program.

Kind regards, Samsung Business

### The tentative agenda looks like this:

**Event** : Samsung Enterprise Mobility Event 2015  
**Date** : 30 September 2015  
**Time** : 10:00 AM - 6:00 PM  
**Location** : Kasteel van Brasschaet  
Gemeentepark 5  
2930 Brasschaat, Belgium

### Program

10:00 AM Arrival  
10:30 AM Welcome by Erik Swart & Peter Vanhecke  
*Country Director - Samsung Business Netherlands & General Manager - Samsung Business BeLux*  
10:45 AM Introduction by host of the day - Richard van Hooijdonk  
*Trendwatcher*  
11:00 AM The new paradigm in Enterprise Mobile Technology - Rory O'Neill  
*VP Marketing - Samsung EHQ*  
11:45 AM What's hot and what's not in Enterprise Mobility - Teus van der Plaats,  
*Innovation Consultant - BTG*  
**12:30 PM Lunch**  
1:45 PM Knox EMM in the Healthcare Services Sector - Valdet Ocakoglu  
*Managing Partner - TMM Benelux*  
2:15 PM The digital transition within security, reset your mental software - Tony Bosma  
*International Futurist - Extend Limits*  
3:00 PM Intermission  
*Refreshment with an energy boost*  
3:30 PM Samsung Solutions  
*Overview Samsung & Partner Solutions*  
4:45 PM End of program Samsung Enterprise Mobility Event 2015 - Erik Swart & Peter Vanhecke  
5:00 PM Get together with drinks and snacks  
6:00 PM Finish